

MA IN INTERNATIONAL BUSINESS

(Taught in Bulgarian)

Brief presentation of the program:

The training program goes through courses in international trade, international public and commercial law and European Union law, management of European and international projects, international trade, prices and pricing, international benchmarking, business negotiations and commercial communications, specialized English language.

The program offers preparatory module for candidates from other educational areas.

The program offers an upgrading semester for the candidates holders of the "Professional bachelor" degree.

Major and qualification:

Major: International business

Qualification: Master in International business

Program:

1st year, semester 1

Basic courses (credit)

MBAM202 International comparative analysis - 30 h, 3 cr.

MBAM203 Global financial system - 30 h, 3 cr.

MBAM204 International trade law - 30 h, 3 cr.

MBAM205 International Public law - 30 h, 3 cr.

MBAM206 European Union law - 30 h, 3 cr.

MBAM207 Specialized English course, part I - 30 h, 3 cr.

MBAM283 International trade - 30 h, 3 cr.

Extracurricular learning modes (credit)

MBAM208 Individual work: International economic relations and globalization - 30 h, 3 cr.

MBAM251 Project: Political structure of international economic relations - 60 h, 6 cr.

MBAM252 Project: Current problems of international finances - 60 h, 6 cr.

MBAM287 Project: Current issues in corporate monetary policy - 60 h, 6 cr.

1st year, semester 2

Basic courses (credit)

MBAM211 international transactions of sale - 30 h, 3 cr.

MBAM222 Specialized course in English, part II - 30 h, 3 cr.

MBAM234 European and international quality standards - 30 h, 3 cr.

MBAM235 Management of European and international projects - 30 h, 3 cr.

MBAM240 Marketing in international trade - 30 h, 3 cr.

MBAM246 Common agricultural policy of the European Union - 30 h, 3 cr.

MBAM284 Advertising and commercial communications - 30 h, 3 cr.

Extracurricular learning modes (credit)

MBAM254 Project: Current issues of the world trading system - 60 h, 6 cr.

MBAM255 Project: Bulgaria's participation in intra-community trade with the countries of the European Union - 60 h, 6 cr.

MBAM256 Individual work: Bulgaria and the European Monetary Union - 30 h, 3 cr.
MBAM257 Project: International standards - 60 h, 6 cr.

2nd year, semester 1

Basic courses (credit)

MBAM212 International transport - 30 h, 3 cr.

MBAM213 Transport insurance - 30 h, 3 cr.

MBAM214 Currency and financial terms of the deal - 30 h, 3 cr.

MBAM242 Currency risk management - 30 h, 3 cr.

MBAM245 Prices and pricing of international commodity markets - 30 h, 3 cr.

MBAM285 International business negotiations - 30 h, 3 cr.

MBAM286 Forecasting exchange rates - 30 h, 3 cr.

Extracurricular learning modes (credit)

MBAM288 Master internship - 150 h, 15 cr.

Upgrading semester:

Basic courses (credit)

MBAM046 International finances - 30 h, 3 cr.

MBAM264 Banks and banking services - 30 h, 3 cr.

MBAM271 Quantitative methods - 30 h, 3 cr.

MBAM272 Economic history - 30 h, 3 cr.

MBAM273 International economics - 30 h, 3 cr.

MBAM276 Accounting management - 30 h, 3 cr.

MBAM277 Risk evaluation - 30 h, 3 cr.

Extracurricular learning modes (credit)

MBAM047 Individual work: International finance - 30 h, 3 cr.

MBAM258 Individual work: Quantitative methods - 30 h, 3 cr.

MBAM259 Individual work: Economic history - 30 h, 3 cr.

MBAM260 Project: International economics - 60 h, 6 cr.

MBAM263 Individual work: Banks and banking services - 30 h, 3 cr.